



# Cisco India Partner sales organisation announcement



Dear Team,

We are pleased to announce that Bhavya Tavadia will be taking over as Distribution Account Manager, responsible for managing and expanding Tech Data’s business in India & SAARC. He will continue to be based in Mumbai and will lead distribution sales, foster relationships, and drive business development with the TD team. We are thrilled to have him in this role and are confident that his experience, expertise, and dedication will be invaluable in achieving our goals.

Bhavya has been with Cisco for the last 31 quarters and is no stranger to us or the partner sales organization. In his previous role as PAM, he was instrumental in managing key T2 partners, driving their overall growth, and contributing to an increase in Cisco’s wallet share with some of the top partners.

Overall Bhavya has 12 years of work experience in sales & pre-sales. Prior to Cisco, he has worked with AGC networks (Black Box).

He is happily married to Ankita Fancy (a former Cisconian, now with Snowflake). Outside of work, he loves traveling and cycling, and he is passionate about acting and dancing—he enjoys being on stage and entertaining.

Please join me in welcoming Bhavya to his new role and wishing him all the best & success in this role.

Thanks & Regards,

**Navaneeth Radhakrishnan**  
Leader – Distribution and Reseller Channel, India and SAARC

