



How AI and GenAI are transforming sales.

Hello All,

We are thrilled to announce that we recently hosted our inaugural first-of-its-kind inaugural Sales Networking Events under the theme **"How AI and GenAI Are Transforming Sales"** at two strategic locations:



Sofitel Mumbai



19th June 2025



Cisco Campus, Bangalore



3rd July 2025

These weren't just typical networking events. These were **high-energy, in-person** gatherings built around one powerful idea: **Putting the modern seller at the center of the AI revolution.**

Key Objectives



Boost Cisco Sales Talent brand by building a space for a seamless fusion of **Cisco Sales insights** and sharp **external industry perspectives**



Share how **AI is redefining Sales lifecycle in Cisco** and how we all can co-create the future of selling together



Generate interest in potential talent pool through meaningful dialogues, conversations, and new possibilities around AI revolution in Cisco Sales

Event Summary

This high impact event convened senior industry leaders and Cisco experts to exchange strategic insights on how AI and GenAI are redefining the sales landscape. Through thought provoking keynotes, fireside conversations, and focused roundtables, participants explored cutting edge innovations while forging valuable industry connection.

Highlights



Sofitel Mumbai



19th June 2025



Host

Vaibhav Pant
Leader,
Solutions Engineer

Keynote Speaker

Vinay Jain
Director, Sales

External Speaker

Anil Nair
Senior Fellow, Portulans
Institute, Washington DC

Fireside Panelists

Pranav Desai
Director, Sales

Vinay Inamdar
Director, Sales

AI Success Story

Ajay Singh
Leader,
Solutions Engineer

130

Registrations

Attendees

75



Cisco campus, Bangalore



3rd July 2025



Host

Rahul Kolle R
Customer
Project Manager

Keynote Speaker

Samir Mishra
Director, Sales

External Speaker

Rohit Adlakha
Board Member
and CXO Advisor

Fireside Panelists

Savita Pai
Director, Sales

Supreeth Nagaraju A
Leader, Sales

AI Success Story

**Annamalai
Ramanathan**
Leader, Sales

161

Registrations

Attendees

81

Impact

47

**Mapped
to
requisitions**

20

**Total
candidates
interviewed**

2

**Total
candidates
offered**

Attendees from top companies

Microsoft

ORACLE

NetApp

zscaler

airtel

cognizant

HPE

intel

NetApp

Schneider Electric

aws

paloalto NETWORKS

salesforce

IBM

FORTINET

accenture

amazon

amazon web services

Survey result

★★★★★

**Quality of content
& delivery of speakers**

★★★★★

**How do you rate
overall event**

★★★★★

**How do you rate flow /
Agenda of the event**



Voice of participants

"It was an incredibly insightful and well-structured experience that not only showcased the exciting developments in Cisco's AI offerings but also provided a fantastic opportunity to connect with senior sales professionals across the industry and HR leaders within Cisco. Your efforts in bringing together such a diverse and knowledgeable group of participants, along with the seamless logistics and engaging sessions, truly made a lasting impression"

Testimonials

"From real-world Sales applications of generative AI to thought-provoking discussions on innovative use cases of AI across various industries, the evening was packed with insights that will stay with me. I had an insightful time Meeting professionals from diverse industries, all navigating their own AI transformation journeys. Always grateful for opportunities to learn, share ideas, and expand my network with passionate people. Looking forward to collaborating and continuing these conversations."



A heartfelt thank you to the **event organizers, speakers, and behind-the-scenes teams** whose dedication and creativity made this inaugural series a resounding success.

Here's to many more impactful engagements driving innovation and collaboration in sales.

Thanks,
Pallabi and Team